

Businesses Growing in the JSID

Several significant businesses have recently opened or have announced plans to open in the JSID, adding to the area's job base, filling up vacant commercial space and boosting the momentum of the neighborhood.

On July 8th, Auction Inn formally opened its doors to the public at 237 W. Lemon St. The company, which has been operating since December, already employs ten full-time employees and is working with the Boys and Girls Club. It is a full service eBay sales shop that accepts donations received by the Boys & Girls Club "Donated Stuff Program" and also offers consignment services to the general public and local businesses. A significant component of the company is a certified workforce training program



teaching young people customer service, computer research, digital photography, warehousing/packaging and clerical skills.

Just down the street, The Brickyard, a new locally owned restaurant & sports pub, announced plans to open by Fall 2004 at 415 N. Prince St. The 8,000 sq. ft. facility will employ 30-35 when it opens and will feature 81 televisions, including a 12 ft. screen with lounge seating and separate smoking and non-smoking bar areas.



Two advertising firms have put roots in the JSID. White Good & Company moved into quarters at 322 N. Arch Street. The



Continued on page 3 - New Businesses

JSID Receives Keystone Innovation Zone Designation

On July 14th, Governor Rendell announced the state's approval of the James Street Improvement District/Franklin & Marshall College Keystone Innovation Zone (KIZ) application. The KIZ is a new state initiative that seeks to connect higher education institutions with their neighboring communities and to foster innovation by focusing on research and development and technology commercialization activities.

As part of the application process, the JSID sought designation for a specific zone that is generally bounded by Lime Street, the Amtrak train station/railroad tracks, Race Avenue and Chestnut Street. A map of the zone is available at www.jsidlancaster.org. A talented Advisory Committee (pg. 3) has been assembled to help build and guide the program.

For Lancaster's KIZ, targeted industries will include healthcare, communications/information technology, life sciences/biotech, and agriculture/food services. Young and early stage companies in these industries conducting research and development activities or commercializing technologies will be eligible for assistance through the state's Department of Community and Economic Development (DCED). At this time, DCED is still finalizing program guidelines and eligibility. Additional information on the KIZ program can be found on the state's website, www.newpa.com.

Even in advance of the state's formal designation, the JSID has received numerous calls from companies that may qualify for KIZ benefits, a strong indication of the innovative research and technology activities already occurring in Lancaster County. For more information on the KIZ program, please contact Lisa Riggs at 394-0783 or lisariggs@comcast.net.

Elm Street Application Targets Prince and Queen Streets

The City of Lancaster, in partnership with the JSID, submitted an application to the state's Department of Community and Economic Development (DCED), for funds that would support a façade improvement program, streetscape enhancements and community planning activities in a portion of the JSID. The target area is generally bounded by Lemon, Prince, Clay and Christian Streets. The City submitted a second application for an area in the City's southeast. The state guidelines required target neighborhoods to be connected into the downtown area.

The Commonwealth's Elm Street program, which targets neighborhood revitalization, is modeled after the more widely known Main Street initiative. The state legislature approved the program in February with the first Elm Street designation announced in late April.

DCED is currently reviewing the City's two applications and expects to have a decision on the funding request by early September.



This block of New St. looking east from Prince St. is part of the proposed Elm St. area.

Continued on page 3 - KIZ

District Residents Celebrate Summer with Flowers

Hats off to the many residents and business owners who have enhanced



Landscaping and hanging baskets enhance 517 N. Prince St.

the neighborhood with beautiful seasonal flowers and landscaping! These simple additions make a wonderful statement about how individual property owners take pride in their community.

While many residents have added hanging flower baskets or planters, there have been several larger efforts that have either taken place or are planned throughout the District. First, congratulations to the Lancaster Theological Seminary for its recent renovation project at the corner of College Avenue and W. James St. The

landscaping includes new beds, plantings, walkways and teak benches. Second, we're excited by the initiative shown by residents in the 300 block of W. Lemon St. and the cross street of Concord. In addition to beautiful hanging flower baskets, the residents, led by



Hanging baskets adorn 715 N. Queen St.

Celeste Everhart, have organized regular litter sweeps in the neighborhood. Third, we are eagerly awaiting the outcome of a "Stoop Box" contest organized by the 5th Square Association. Block captain Bonita Reed has directed the competition for residents of N. Cherry, E. James and E. Lemon streets. JSID Bike Ambassadors will serve as judges at an August event. Well done!

JSID Squad and City Target Graffiti

In an effort to get graffiti removed more quickly, the JSID has teamed up with the City of Lancaster and with community partners in Downtown and in the southeast. The Downtown Investment District, Tabor Community Services, the East King Improvement District and the JSID all have begun tracking information



Graffiti in the 500 block of N. Market St.

related to recent incidences of graffiti and coordinating the information to assist the City's Department of Public Works. Over the past few months, the JSID has digitally photographed more than 100 locations blighted by graffiti. That information is shared with the Lancaster Bureau of Police. Additional data is collected to share with the Department of Public Works.

By law, removing graffiti is the responsibility of the property owner. The City provides one free cleaning per property. If the graffiti is on a non-painted concrete wall, the City can powerwash the site. On painted or wooden surfaces, the City will use primer to paint over the site. The goal of the coordinated effort is to make the City's limited removal services more efficient.

If you notice graffiti in your neighborhood, please call or e-mail Mike Kelly, Operations Manager, at 394-9522 or mjfkelly@comcast.net.



Lancaster Theological Seminary at the corner of College Ave. and W. James St.



300 Block of W. Lemon & Mulberry streets.

RRTA Launches Downtown Trolley

In June, the Red Rose Transit Authority and the Lancaster County Transportation Management Services launched a park-n-ride shuttle service using Historic Downtown Trolleys. The parking lot is located just south of the Fruitville Pike bridge off Manheim Ave. During peak hours the shuttle picks up riders every 15 minutes and travels into Downtown. For route and rate information, contact RRTA at www.redrosetransit.com or call 397-4246.

New Mural on Mary Street

The newest, colorful addition in the JSID is a mural located on the side of Brendee's Cafe, 449 W. Lemon St., which was painted by a recent graduate of Pennsylvania College of Art and Design. This mural is the third mural, coming after two on Walnut St. For more information on PCAD's Mural Resource Project, go to <http://pcad.edu/mural/links.html>.



Mural on Mary St. side of Brendee's Cafe.

Cycle Day, A Great Success!

A beautiful day, lots of kids and a clean park made for a great event. Cycle Day took place on June 23rd with approximately 50 children in attendance. The event was held at Linear Park where a Bicycle Safety Inspection was performed and a skills course was available. Certificates of Participation and helmets, after properly being fitted, were given to all attendees. Thank you to everyone who participated in the event: Boys & Girls Club, Dream Ride Cycling, Cycle Circle, League of American Bicyclists, F & M Security, Allied Security, and a special thank you to Safe Kids Coalition for the donation of the bike helmets.



Kurt Galbreath, F&M Security performs a bike inspection with Smath Bellegarde, JSID Ambassador.



Meet JSID Squad Member John Lee Sage

John has earned the respect and admiration of many of the residents, employees and business owners from E. James St. to Liberty St. and Manheim Ave. One of the first squad members hired, John was promoted in June to Shift Supervisor for exemplifying the role of ambassador. He combines an unmatched work ethic with an innate ability to build relationships with a broad range of people in the District. Recently,

John contracted Lyme Disease and has been out for about two months. He is now well on the road to recovery and is eagerly expected back by early August.

John is appropriately pictured here with his loyal companion Gracie, a 4-year old boxer. He and his wife, Brenda, live in the southern part of the County, with a rooster, two hens and two horses. Besides his love for animals, John has many other interests including welding, carpentry, gardening, woodcarving, hand tooling leather, photography, watercolor and playing acoustic guitar. He's received several awards for his photography and artwork and has served as a substitute Graphics Arts teacher. Previously, he worked as a proofreader, film assembler, construction site inspector, campground groundskeeper and a ceramist in dental laboratories.

If you've had the pleasure of meeting John, you won't be surprised by one of his mottos: "What you give to the world is what you will receive, so be kind to everyone." Congratulations, John, on your recent promotion and keep up the terrific work.

New Businesses

Continued from Page 1

14-employee agency, which focuses on home furnishings and décor, expanded into 6,000 square feet. A few blocks away, Rivera Advertising relocated from Liberty Place to the newly renovated 447 N. Mulberry St., joining Pemberley Tea Shop which opened last February.

On the northern side of the JSID, technology firm InnerLink leased 5,000 square feet in Liberty Place at 313 W. Liberty St. The company utilizes technology and best practice techniques to manage health, safety and emergency preparedness concerns during normal and extraordinary circumstances. Most recently, InnerLink made headlines with its partnership with the New York Giants, helping NFL players track health issues.

These exciting businesses join several others that have already been announced, including Charter Homes planned move to N. Prince St., Thomas's Deli on Harrisburg Pike, and the opening of Auntie Anne's and Rosa Rosa at Harrisburg Pike and Charlotte St.

The momentum in the northwest is also matched by exciting new offerings in Downtown, including the recent opening of CityFolk at 146 N. Prince St., Ric's Bread's new location at 24 N. Queen St., several new art and antique galleries and, of course, the Lancaster Quilt & Textile Museum. Also, mark your calendar for Lancaster Fest in Lancaster Square on August 14th from 10 am - 5 pm. For more information on Downtown businesses and activities contact the Downtown Investment District (www.downtownlancaster.com.)

Continued from Page 1 - KIZ

KIZ Advisory Committee

Joe Beseker, Emerald Asset Management, Inc.

Phil Calhoun, Ware Family Foundations

J. Gary Langmuir, Wohlsen Construction Company

Charles H. Maneval III, City of Lancaster

David K. Nikoloff, Economic Development Company of Lancaster County

Keith Orris, Franklin & Marshall College

André Renna, Lancaster General Services

Jeff Renninger, Waypoint Bank

Lisa Riggs, James Street Improvement District

Scott J. Sheely, Workforce Investment Board

Michael Shoemaker, Wellspring/Lancaster Angel Network

NONPROFIT
ORGANIZATION
U.S. POSTAGE
PAID
PERMIT NO. 1327

Neighborhood Notes
206 West James Street
Lancaster, PA 17603
Ph: 717-394-0783
FX: 717-394-0784
jsidlancaster@comcast.net
www.jsidlancaster.org



JAMES STREET IMPROVEMENT DISTRICT

The JSID area is generally defined as Race Avenue on the west, Chestnut Street on the south, Lime Street on the east and the Amtrack train/transit station and railroad tracks on the north.

Mission Statement

The James Street Improvement District builds effective partnerships to maintain a clean and safe environment and to promote, plan and advocate for a growing, diverse, urban community in Northwest Lancaster.

Contact Information

James Street Improvement District
206 West James Street
Lancaster, PA 17603
717-394-0783 Phone
717-394-0784 Fax
jsidlancaster@comcast.net
www.jsidlancaster.org

Lisa Riggs, Executive Director
717-394-0783
lisariggs@comcast.net

Hilda Carter, Marketing Coordinator
717-394.6992
hildacarter@comcast.net

Michael Kelly, Operations Manager
717-394-9522
mjfkelly@comcast.net

Office Hours:
Monday - Friday 8 am - 5 pm

Bike Patrol Hours:
Monday - Friday 7 am - 10 pm
Saturday - Sunday 3 pm - 10 pm

Bike Ambassadors
717-394-9522
jsidbikes@comcast.net

To receive the JSID newsletter and periodic updates please call or e-mail Hilda Carter with your name, company name, address, phone, fax, and e-mail address.