

2004 Board of Directors



The James Street Improvement District area is generally defined as Race Avenue on the west, Chestnut Street on the south, Lime Street on the east and the Amtrak train/transit station and railroad tracks on the north.

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Vision Statement

Northwest Lancaster City is a regional model for urban redevelopment and strengthened neighborhoods.

Mission Statement

The James Street Improvement District builds effective partnerships to maintain a clean and safe environment and to promote, plan and advocate for a growing, diverse, urban community in Northwest Lancaster.



Goals

- Maintain a clean, safe and comfortable environment for residents and businesses of the District.
- Stimulate vibrant and dynamic economic development through strategic public and private investment and local, county and state partnerships.
- Strengthen neighborhoods in the District by increasing community pride and supporting home ownership.

Clean & Safe

- Operate a bike squad seven days a week, serving as extra eyes and ears in the neighborhood.
- Maintain a high visibility presence by the bike squad around the District's three public schools.



- Work with residents, block captains and other community partners to respond to quality of life issues, such as excessive trash, graffiti and abandoned vehicles.
- Initiate and implement programs to enhance the public environment, including improved lighting, murals, trash receptacles and other streetscape improvements.
- Pursue funding to support facade improvement efforts by residents and businesses.
- Meet regularly with District security providers, including Lancaster City Bureau of Police, Manheim Township Police and Amtrak Police.



Economic Development

- Lead strategic planning and redevelopment efforts to leverage the impact of Clipper Magazine Stadium.
- Attract and retain small businesses by identifying real estate options and facilitating assistance with various financing and planning programs.
- Promote the District to real estate investors, developers and tenants.
- Collaborate with City, County and State partners on regional economic development initiatives.
- Develop comprehensive market data to track the economic health of the District.



Marketing

- Promote activities and opportunities in the District through public speaking engagements, web and e-mail updates.
- Work with the local and regional media to place positive stories about investment and activity in the District.
- Produce a quality newsletter and other print materials highlighting activity in the District.